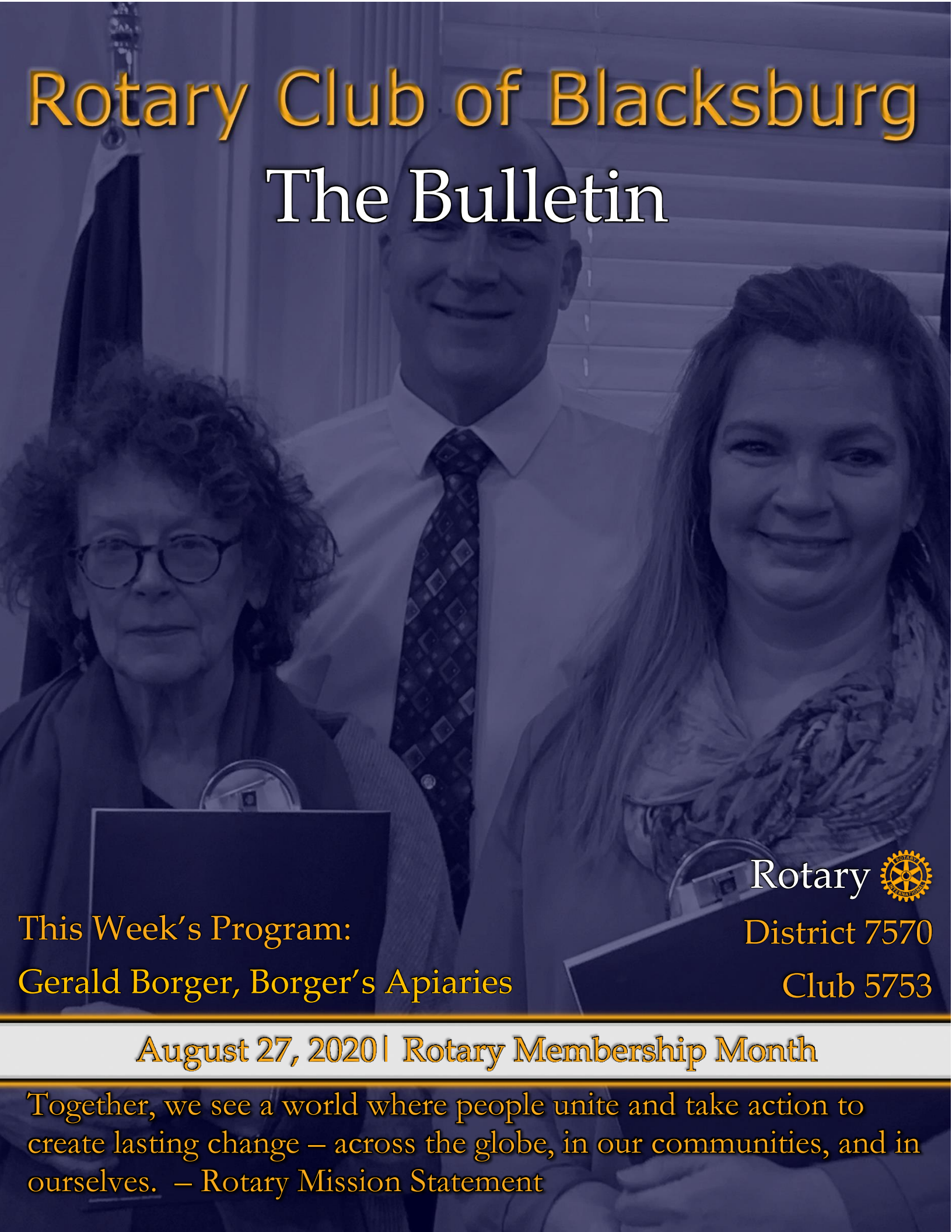



Rotary Club of Blacksburg

The Bulletin



This Week's Program:
Gerald Borger, Borger's Apiaries

Rotary 
District 7570
Club 5753

August 27, 2020 | Rotary Membership Month

Together, we see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves. – Rotary Mission Statement



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Rotary Club of Blacksburg

(Club 5753)

Join us for Lunch!

Meets every Thursday at Noon

Blacksburg Country Club

www.rotary.org | www.rotary7570.org



Rotary Opens Opportunities

Join This Week's Meeting or In Person!

We are excited to be meeting in person this week at the Smithfield Pavilion! We will have boxed lunches by someone. If you are not able or ready to join us in person, we will still have the ZOOM link option.

If attending in person at Smithfield Plantation:

- 1) RSVP by Wednesday to Leslie (lesliejester@outlook.com)
- 2) Bring your chair and wear a mask
- 3) Bring a completed waiver (Emailed by Leslie Jester on Aug 11th-you only need to do this once)

If attending via ZOOM;

<https://us02web.zoom.us/j/84900025220?pwd=bXdwREEyQjh1b1N1ZlIttdDhCUiFiZz09>

Meeting ID: 849 0002 5220

Passcode: 605884

One tap mobile

+13126266799,,84900025220#,,,,,0#,,605884# US (Chicago)

About This Week's Program

Jerry Borger is a small-town Pennsylvanian by birth. He was attending Penn State University in 1972 when Uncle Sam declared his draft number was 25. He prudently decided to join the Air Force, an arrangement that lasted 28 years and netted him a master's degree in Meteorology, and his wife, Terry. He and his wife, who also spent 28 years in the Air Force, both retired as Lieutenant Colonels to the Christiansburg area in 2004.

Jerry began beekeeping as a hobby in 2006 to ensure there would be bees around to pollinate the fruit trees he had planted. He currently has 12 full-sized hives and 10 nucleus (roughly ¼ sized) colonies. He is a two-year past president of the New River Valley Beekeepers' Association and has managed the Association's Beginning Beekeeper's Course for the past 11 years. In addition to selling various honey and beeswax products and removing honeybees from buildings, Jerry raises a few nucleus colonies (nucs) and "mini-nucs" to sell each year.

Outside of beekeeping, Jerry is an avid hunter, who especially enjoys archery, and being outdoors on the Borger's 200-acre mountainside property. He is a big fan of trying new things, both with his bees and otherwise. For their 39th anniversary this year, the Borger's took a glider flight for the first time.

Book: Eierman, Kim. *The Pollinator Victory Garden*. 2020

Thanks to this week's bulletin sponsor!





News from the Environment Committee

**Trash Pickup on September 12 at 8:00 a.m.
at our new spot.**



Are we ready to adopt a second spot? The answer is YES! The winning site is Merrimac and if we commit to doing it twice a year, we will qualify for a road sign designating this as our area. We'll meet at

8:00 a.m. Saturday, September 12, 2020 at the parking lot on Slate Branch Creek near the Huckleberry trail. Just take Merrimac off South Main and go NW until you see the lot. We'll gather there and split up. There should be good pickins!

The bags will be provided. Please bring gloves, and if you'd like, something to help you such as a grabber with a long handle. We'll provide safety vests and road signs. We need a headcount prior to the event to make sure it's a go so please email Ken D'Amato (Kennethd24@gmail.com) if you are able to do lend a hand.



Connect with us!



E-Mail

blacksburgrotary@gmail.com



Twitter

[@RotaryBlacksbrg](https://twitter.com/RotaryBlacksbrg)



Instagram

[BlacksburgRotary](https://www.instagram.com/BlacksburgRotary)



Facebook

facebook.com/RotaryBlacksburg



Web

www.blacksburgrotary.org

The Four-Way Test

Of the things we think, say, or do...

Is it the Truth?

Is it Fair to all concerned?

Will it build Goodwill and Better Friendships?

Will it be Beneficial to all concerned?



Club Leadership

President: Arthur Shaheen
President-Elect: T.J. Anthony
President-Nominee: Ken D'Amato
Secretary: Leslie Jester
Treasurer: Philip Walker



Club Directors

Club: T.J. Anthony
Vocational: Chadd Yeatts
Community: Susan Erickson
International: Peter Weimerskirch
Youth: Karen Stemen



District and Global

RI President: Holger Knaack
District Governor: Nancy Whitlock
Area 9 Governor: Cora Gnegy
District Secretary: Ron Napier
District Treasurer: Jacob Higginbotham



From the President

Arthur V. Shaheen, President
Rotary Club of Blacksburg
1997 S. Main Street, Suite 702
Blacksburg, VA 24060
Phone: 540-552-3390 (ext. 6)

August 26, 2020

Fellow Rotarians
Rotary Club of Blacksburg
Blacksburg, Virginia

My Fellow Rotarians:

In the best seller, *The Tipping Point*, the author Malcolm Gladwell writes about the true story of an assault of a young lady right in front of a multi-story apartment building in New York City. Notwithstanding the duration of the assault and the number of potential eyewitnesses, no one called the police or came to her rescue. The news story became a headliner, a cause célèbre about cold and uncaring big city dwellers.

Gladwell’s take on the assault story was different. It was not that the apartment dwellers were cold hearted, he states, but rather that each one reasonably assumed that since the event was so public someone else surely must have already called the police.

Perhaps it is a stretch to compare this story with volunteerism and Rotary. However, it can be taken as healthy warning and reminder not to assume that needed volunteer positions are already filled. We are blessed to have roughly 100 educated, accomplished, and good-hearted compatriots, some of whom can always be counted upon to step up when called. If you have questions about where you can serve, please reach out!

Thank you.

Yours in Rotary,

Arthur

Arthur V. Shaheen

Welcome to the club,
Dawn Myers!

Rotary
Club of Blacksburg





Club News – District Grants!

District Matching Grant

The Rotary Club of Blacksburg has been awarded a District matching grant for \$3,518 for the Brush Mountain Preservation and Park Project. We proposed purchasing, assembling, and installing an informational kiosk with a property map of the trail system, trail descriptions, trail user code of ethics and emergency contact information as well as 12 additional smaller map signs along the trails of the Brush Mountain Park and Preservation Project. This portion of the needed infrastructure is critical for safe access to the residents of Blacksburg and other area communities and visitors. Brush Mountain Preservation and Park Project: An expansion of the existing park system in the Town of Blacksburg and the adjacent Jefferson National Forest.

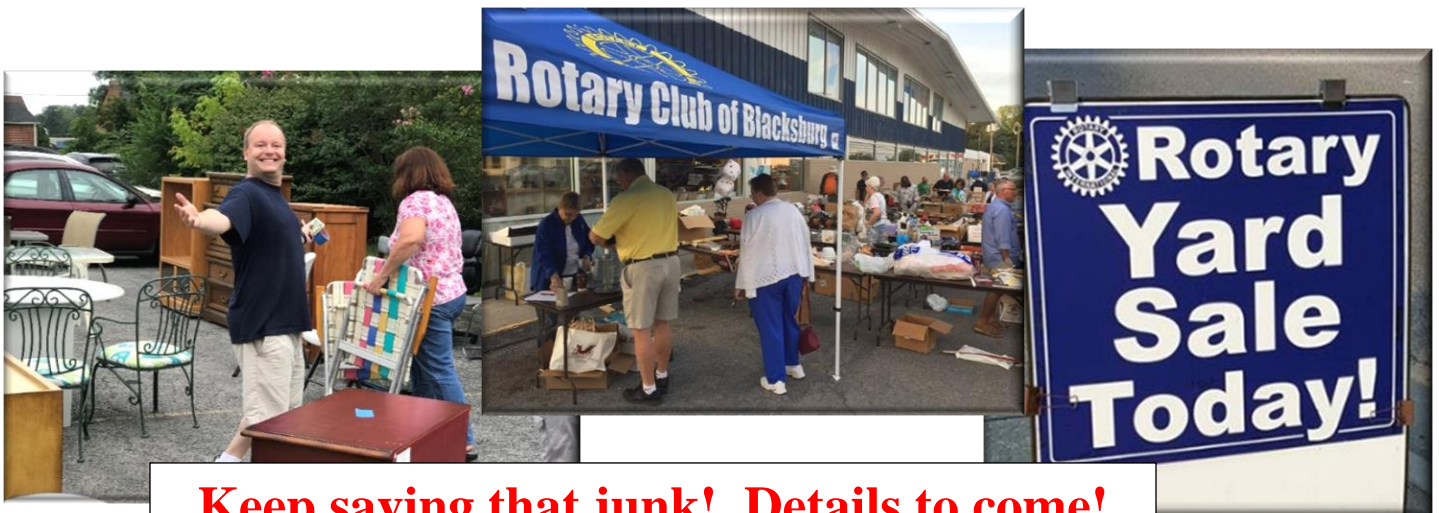
In 2019 The New River Land Trust (NRLT) purchased the 334-acre Property 1 with \$623,000 in grant funds from the Virginia Outdoors Foundation’s Forest CORE Fund. The property is currently owned by the NRLT, but within two years, it will be donated to the Town of Blacksburg and will become part of the Town’s park system. In the future the park will be linked to the Jefferson National Forest Pandapas Pond Recreation Area and Poverty Creek Trail System, the Town’s Heritage Community Park and Natural Area and the Huckleberry Trail regional greenway. Since the purchase of the property, the NRLT and its partners have developed a plan for a 5.5-mile trail system and have raised \$62,000 for trail construction. The NRLT anticipates having almost 5 miles of trail ready for use in early fall of 2020, but it does not have the resources for other needed park infrastructure.

COVID-19 Grant

The Community Health Center of the New River Valley recently received funding from The Rotary Club of Blacksburg for the critical purchase of additional Personal Protective Equipment (PPE) during the COVID 19 Pandemic. The Rotary Club of Blacksburg applied for matching grant funds through a special Rotary District 7570 Grant Program designed to assist communities respond to the pandemic. Through the grant program, club foundation funding and additional donations from club members, The CHCNRV received \$2230. These funds allow them to purchase critically needed PPE's without competing for the dollars needed for other urgent needs to serve residents of the NRV and to continue to provide direct medical service to our low-income residents, assist in protecting all residents of the NRV from the spread of COVID 19, and serve as a screening and testing site for COVID 19.



Yard Sale...it will happen



Keep saving that junk! Details to come!



African Region Certified Wild Polio-Free!

RI President Holger Knaack announced that the African region has just been certified wild poliovirus-free!

Rotary members have played an invaluable role in the effort to rid the African region of wild polio. We should be proud of all the hard work that we've done to eliminate the wild poliovirus throughout Africa and in nearly every country in the world.

This progress is the result of a decades-long effort across the 47 countries of the African region. It has involved millions of health workers traveling by foot, boat, bike and bus, innovative strategies to vaccinate children amid conflict and insecurity, and a huge disease surveillance network to test cases of paralysis and check sewage for the virus.

Over the last two decades, countless Rotary members in countries across the African region and around the world have worked together to raise funds, immunize children, advocate with local and national leaders, and raise awareness about the importance of vaccination, enabling the Global Polio Eradication Initiative (GPEI) to effectively respond to and stop polio outbreaks.

This milestone is an incredible public health achievement for Rotary members, the African region, and our GPEI partners, and a huge step forward on the road to global polio eradication. But we still have important work to do in order to eradicate wild polio in the last two endemic countries.

Your parents told you to be nice to people. Guess what? They were right. Here's why.

by Arnold R. Grahl

Doing good doesn't only benefit other people. It helps us, too. Studies show that helping others boosts serotonin, a neurotransmitter that makes us feel satisfied. Another benefit to feeling rewarded when we do good: It lowers our stress levels. Who couldn't use that right now? Facing the COVID-19 pandemic, people everywhere are feeling anxious about their health, their families, their jobs, and their futures.

"When we are all feeling lower than we are used to feeling, with some levels of situational depression, we all need a boost," says psychologist Mary Berge, a member of the Rotary Club of Johnstown, Pennsylvania, USA, who has led discussions with many Rotary clubs about coping during the pandemic.

"There has been a lot of research that when we are helping others, or when we are doing something for someone else, our reward centers light up in the brain and our stress levels go down as cortisol is released." It feels good to do good. In a 2016 study, researchers asked participants about scenarios in which they either gave or received support. The study, published in *Psychosomatic Medicine: Journal of Biobehavioral Medicine*, found that MRI tests showed only the instances of giving correlated to reduced stress and enhanced activity in the brain's reward centers — which suggests that giving support ultimately had greater mental benefits than receiving it.



Calendar

August 2020

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1 Mary Miller Doug Winstead Jason Jennelle
2 Charles Burress	3	4 Satellite Club	5	6	7	8
9	10	11	12	13	14	15
16	17 T.J. Anthony	18 Satellite Club	19	20 Dan Carper	21	22 George Miller
23 Chris French	24	25	26	27	28	29
30	31					



Upcoming Programs at The Smithfield Pavilion

Sep 3rd – Chugger Adair, VT Women’s Soccer

Sep 10th – TBD

Sep 17th – Henry Parker, Appalachian Power

Sep 24th – Food Packing event at the YMCA at VT

Oct 1st – TBD

Oct 8th - TBD

Need a Make-Up?

Montgomery County

Inn at Virginia Tech – Wednesday, 7:15 AM

Christiansburg-Blacksburg

Blacksburg Country Club, Monday 5:30 PM

Floyd

Floyd Country Store, Wednesday Noon

Radford

Best Western Radford Inn, Wednesday Noon

Kuhn Barnett School Building, Tuesday 5:30 PM

Salem

Salem Civic Center, Thursday Noon

Pulaski

Pulaski CC of Thornsprings, Monday 12:15 PM

Giles

Giles Community Hospital, Thursday Noon